

**Move more
with less**

Our Current Business

Move more with less...

 **60** countries

 **12,500** people

 **>550 m** platforms

 **850** service centres

 **\$5.5 billion** revenue

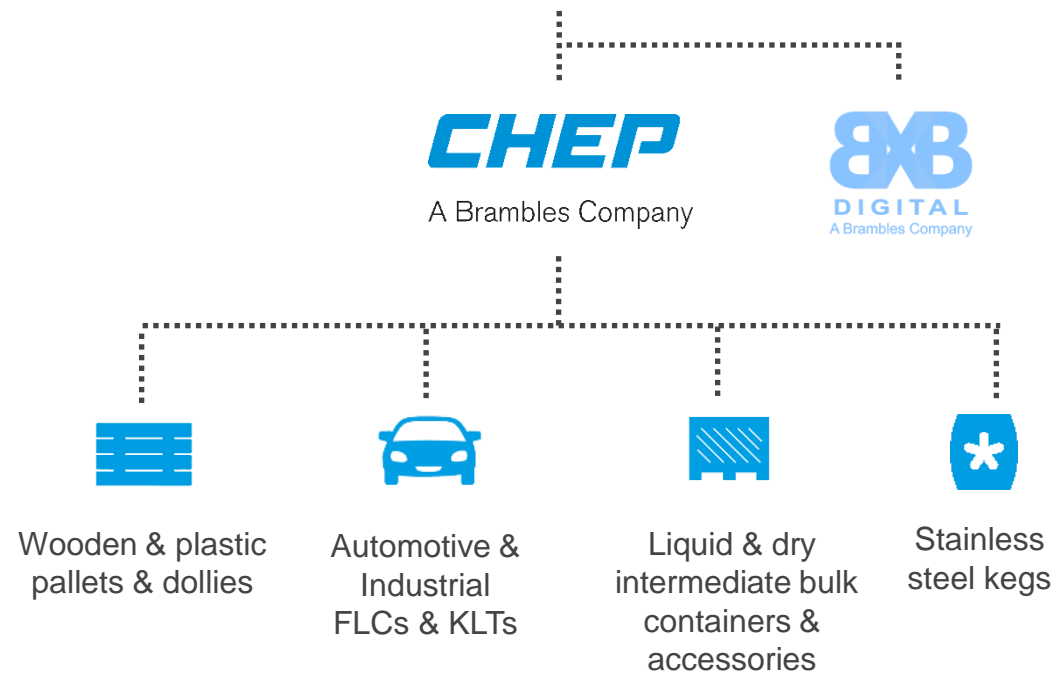
 **55,000** customers

CHEP

A Brambles Company

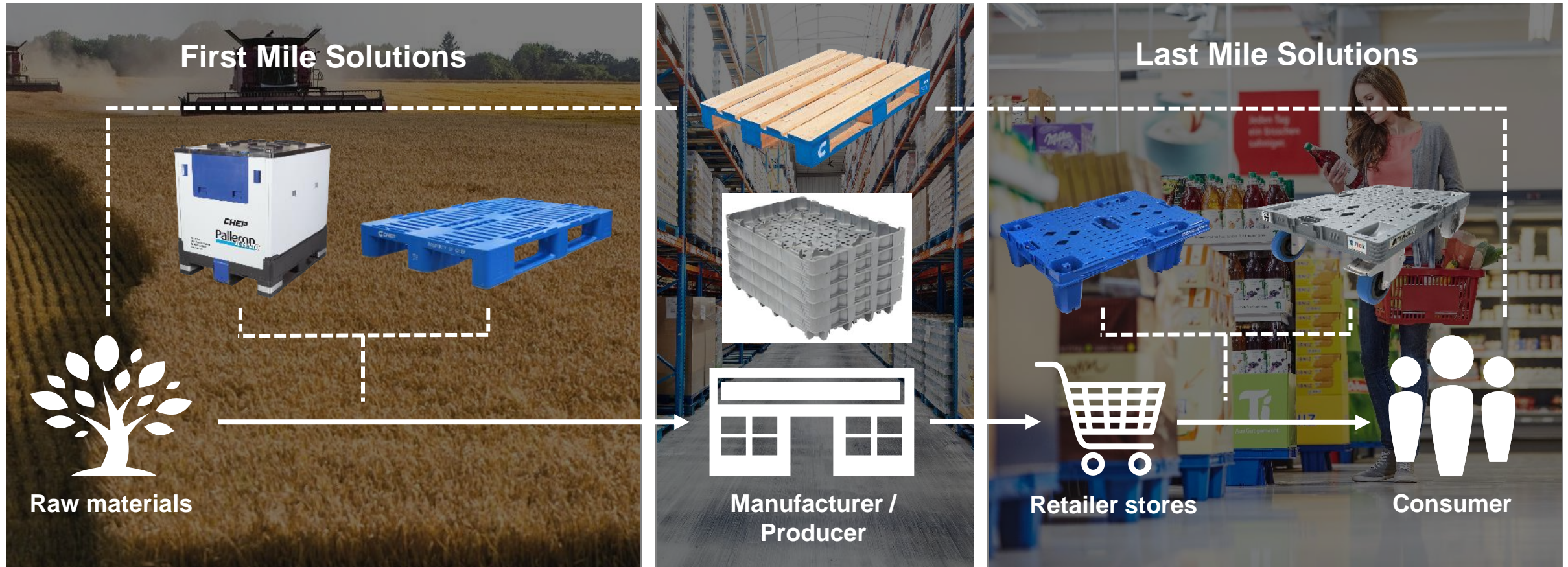
Brambles

“Connecting people with life’s essentials every day”








Delivering smarter and more sustainable supply chains

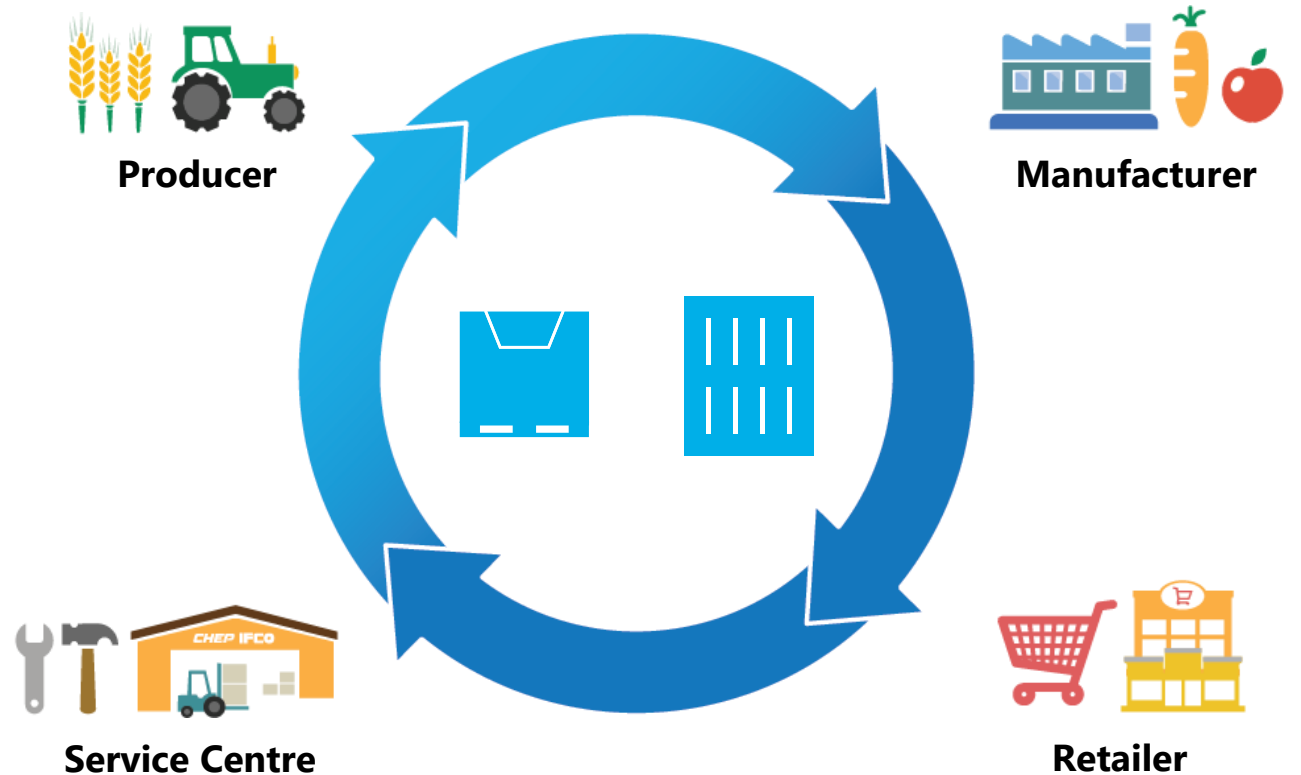
A complete supply chain solution, from first to last mile



Move more with less...

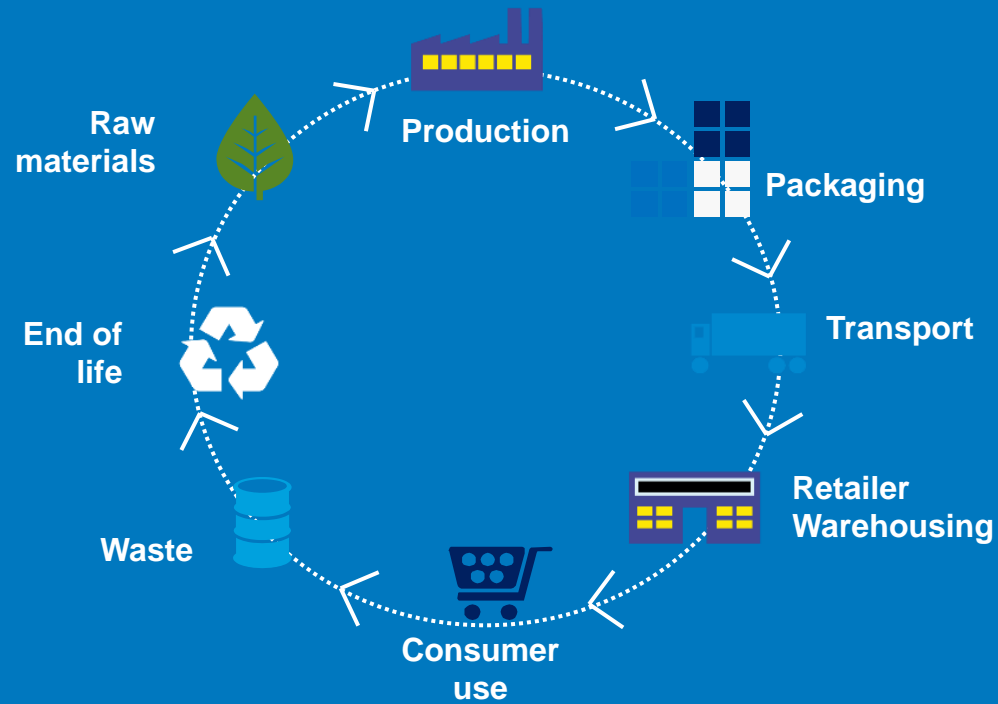
-  60 countries
-  12,500 people
-  >550 m platforms
-  850 service centres
-  \$5.5 billion revenue
-  55,000 customers

“Our pioneering vision is built upon share and reuse. And this circular model defines not just how we do things but who we are.”



Life Cycle Analysis

We understand the benefits of circularity.



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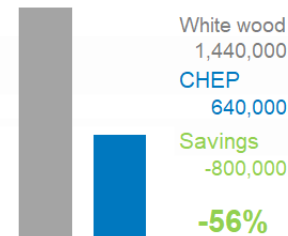
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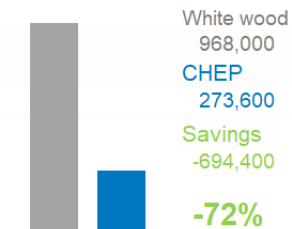
The power of pooling

 Environmental Calculator

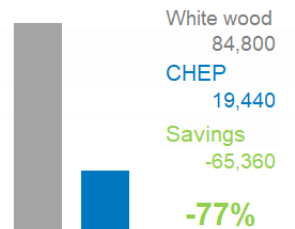
Co2 Emissions (Kg)



Wood (dm³)



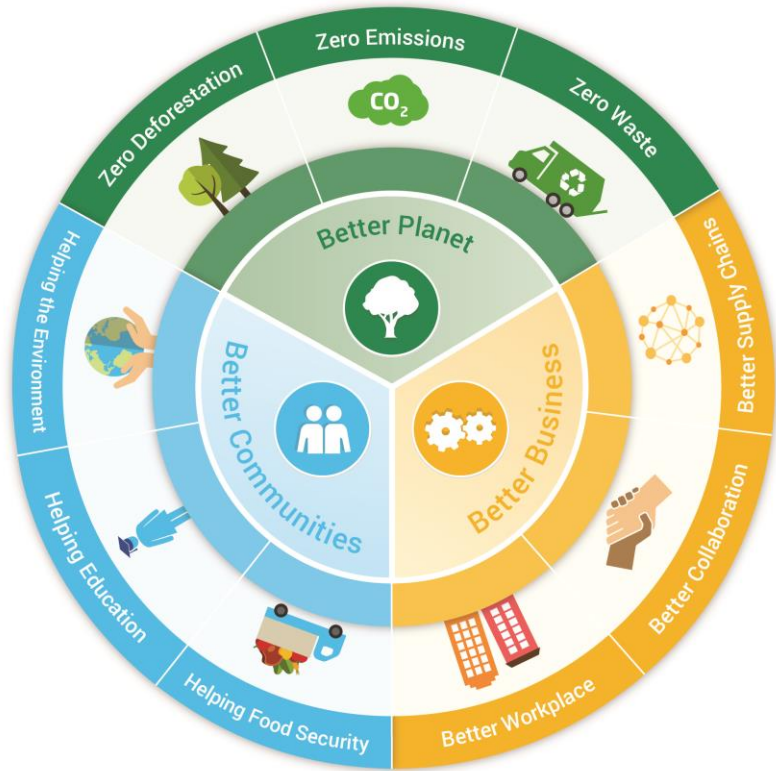
Waste of landfill (kg)



The methodology using ISO standards allows us to understand what solution has the lightest environmental touch for pallets and containers.

http://www.powerofpooling.com/power_of_pooling.html

Goals and Recognition...



Partnerships...



CDP A List Forests



Brambles achieved CDP Forest A List, meaning we are one of 6 global leaders addressing deforestation issues worldwide

Dow Jones Sustainability World Index (DJSI)



Second position in industry category, placing us in the 95% percentile for 2018

Sustainalytics



"Leader" Top 1% of companies analysed

MSCI ESG Leaders Index



Top 10% of companies analysed globally achieving the MAXIMUM AAA RATING

FTSE4Good



Constituent of the FTSE4Good index 2014, 2015, 2016, 2017 and 2018

In 2020, Barron's the Dow Jones magazine, recognised our efforts and achievements and named us the most sustainable company in the world.

In 2019 Barron's rated Brambles as the 2nd most sustainable international company

This year, 2020, we have reached the number 1!!!

BARRON'S
Brambles



Brambles

2

Zero Waste World

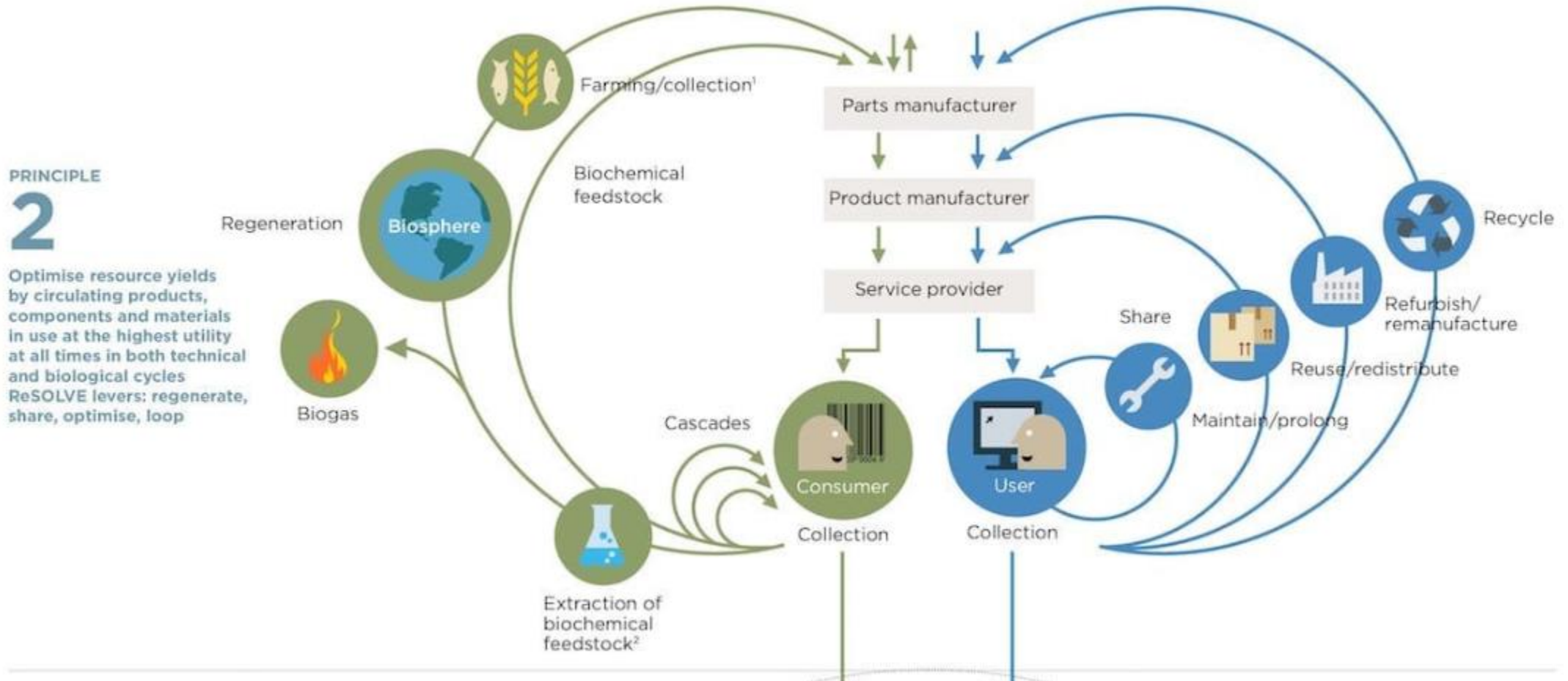


Diagram from Ellen Macarthur Foundation



Zero Waste World

CHEP's Development Programme, in partnership with Customers

1

Eliminating
Packaging Waste



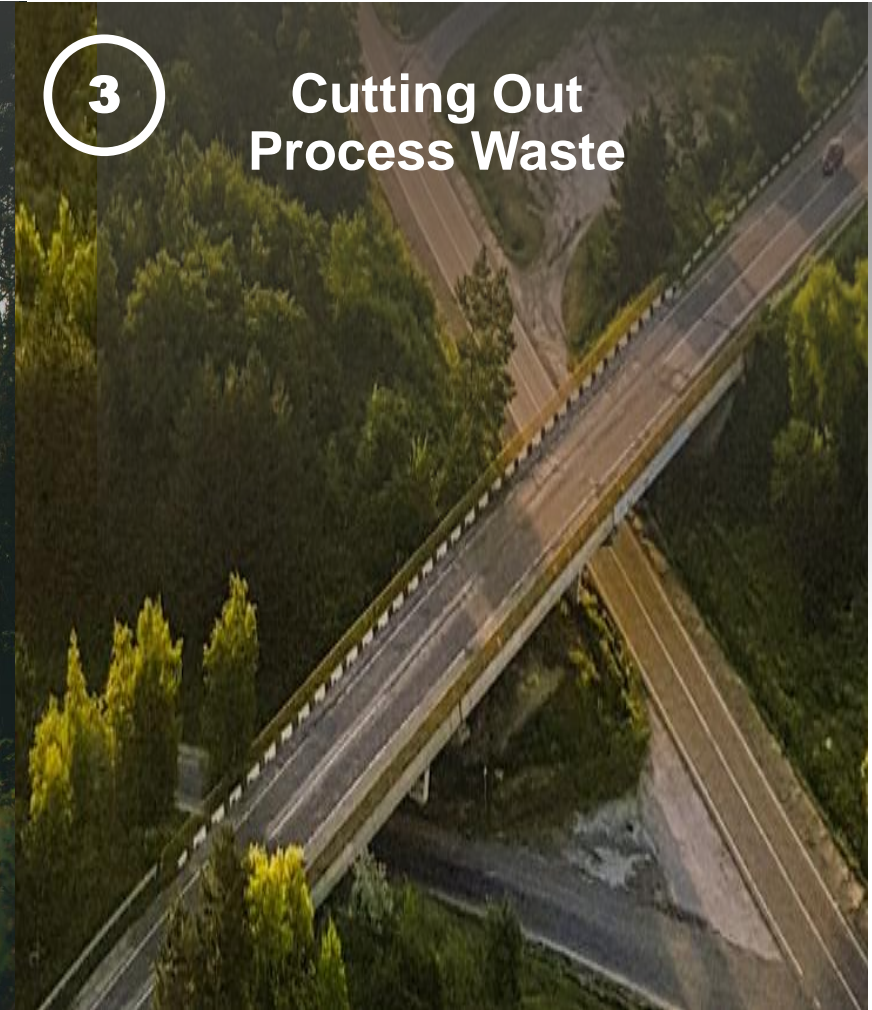
2

Eradicating
Transport Waste



3

Cutting Out
Process Waste

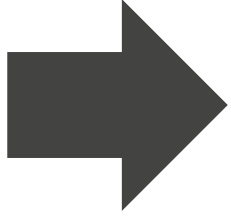


Zero Waste World

The Packaging Pillar : Eliminating Packaging Waste

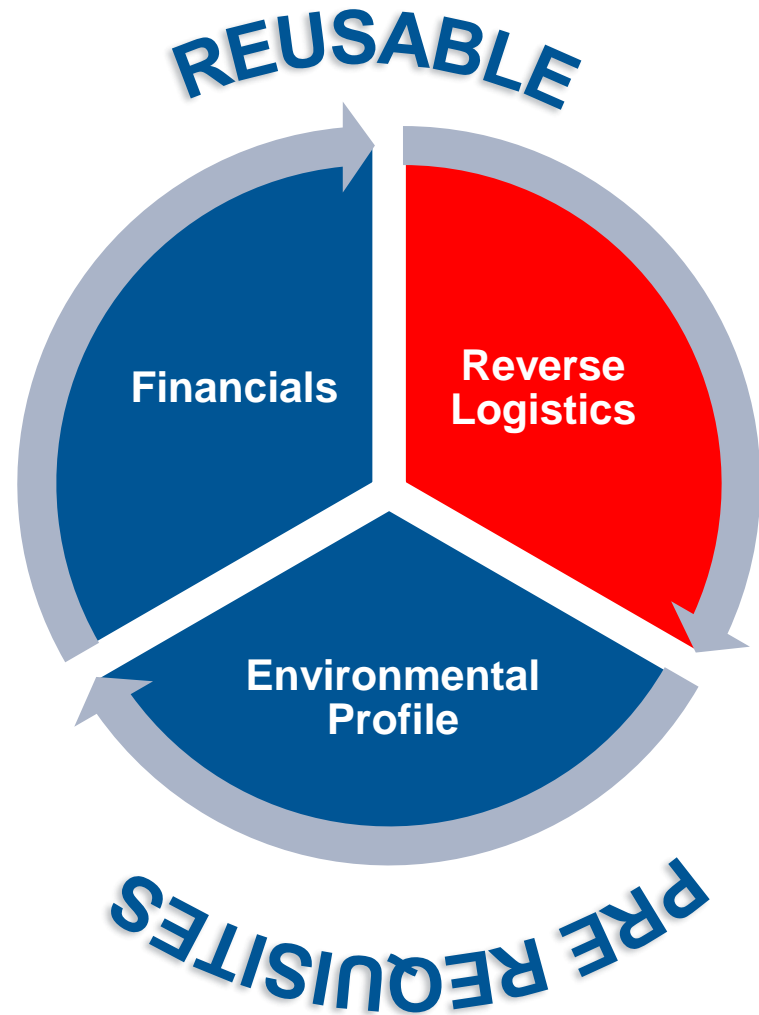
100kg of Packaging for 600kg Unit Load

Packaging by weight

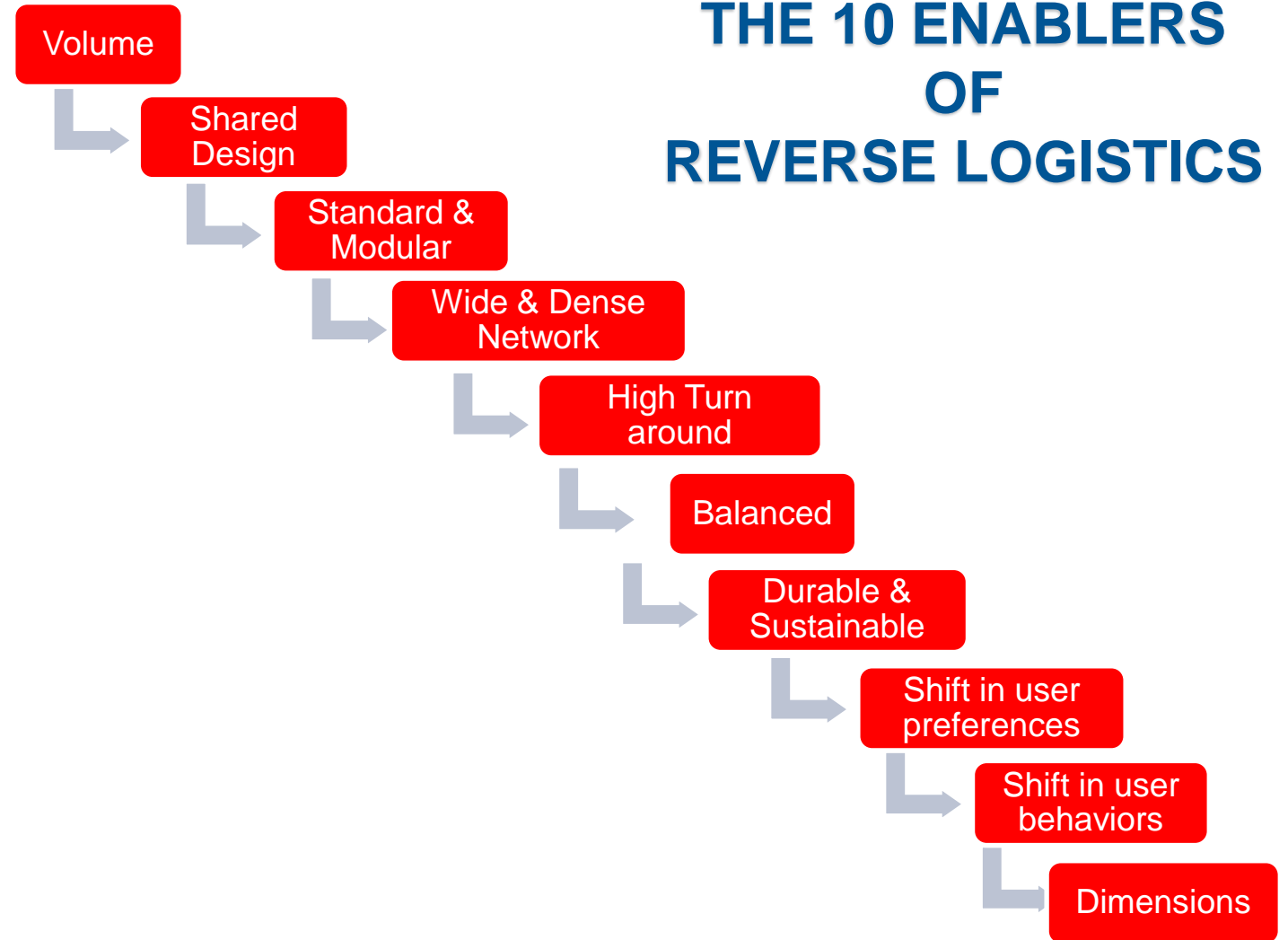


- Consumer Packaging
- Secondary Packaging
- Tertiary Packaging
- Easiest to Reuse
- Moderate to Reuse
- Hardest to Reuse

Source: Euopen, 2009: European Shopping Baskets



THE 10 ENABLERS OF REVERSE LOGISTICS



Reuse can...

Cut costs

Packaging and transportation costs can be reduced by supplying refills for reusable containers in compact form, such as in concentrates or solids e.g. as tablets.



Build brand loyalty

Brand loyalty and customer retention can be achieved through deposit and reward schemes for reusable packaging.



Adapt to individual needs

Individual needs can be accommodated by reuse models that let users mix and match flavours, personalise packaging or choose desired quantities.



Improve user experience

User experience can be improved by enhancing the look, feel or functionality of reusable packaging (which can be more high-end as its initial production cost is divided over many uses).



Optimise operations

Economies of scale for distribution and logistics can be achieved through sharing reusable packaging across brands, sectors or wider networks.



Gather intelligence

Information on user preferences and system performance can be gathered by incorporating digital technologies such as RFID tags, sensors, and GPS tracking into the reusable packaging system.



Thank you.

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