

Ozarka

Take Away Without Throwing Away

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Ozarka Solution: Packaging as a Service

We replace the purchase of single use containers with the renting of ours which are reusable and returnable.

Herbruikbare Verpakkingen


Vies of Vers?



Explore Start a project **KICKSTARTER**

Menu

ARK Reusables: Zero-Waste Takeout Containers
Together we can prevent billions of disposable takeout boxes from polluting the environment.



Collapsible
Lightweight
Durable
Designed for Takeout

2:20 3:03

Product Design Seattle, WA



New California law helps diners to bring their own containers



Katherine Martinko



feistyredhair

August 14, 2019

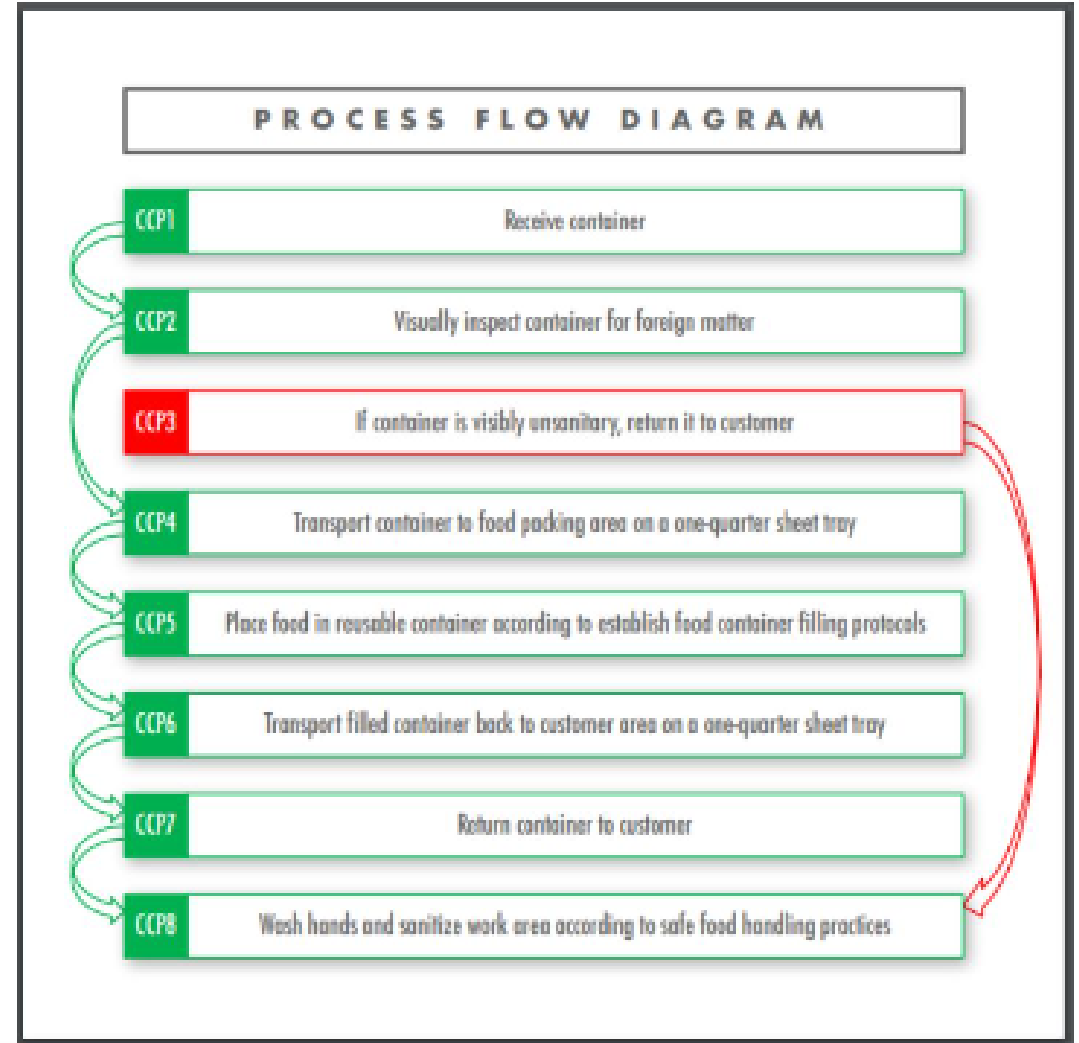


<https://www.treehugger.com/corporate-responsibility/new-california-law-helps-diners-bring-their-own-containers.html>

HACCP Guidelines for filling reusable takeout containers



Food Safety Guidelines and HACCP based protocols
for food-service vendors in using ARK reusables



https://issuu.com/arkreusables/docs/ark_haccp_based_standard_operating_procedures





Conclusions

- Perception is reality: safe but doesn't feel safe
- Customer-owned containers: ick-factor, expensive, and a weak USP
- Restaurant-own containers: fresh, and superior customer experience
- Packaging as a Service is better for everyone.



Thank you!

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