



Packoorang®

E-com Packaging



Packoorang® Reusable Mailer Bag

- Made of 85-92% rPET
- Size M is made of 14 plastic bottles
- Durable ripstop material; 100+ reuses
- Optional shock-absorbing padding
- Fully brandable incl. custom print
- Sealing mechanism built-in
- 10-20-second packing time
- Roll-up design protects most products incl. glass



Packoorang® Reusable Parcel Box

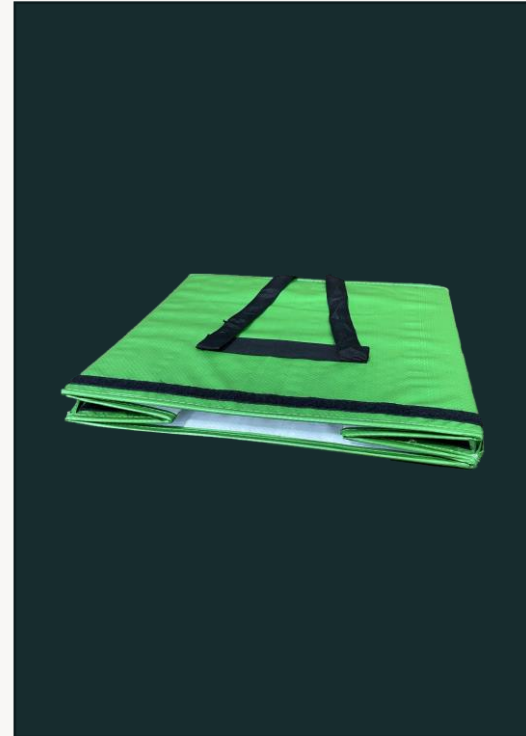
- Made of 85-92% rPET
- Durable ripstop material; 100+ reuses
- Fully brandable incl. custom print
- Sealing mechanism built-in
- 10-20-second packing time
- Stackable
- Sturdy casing suited for shipping extra fragile products

Meet the Palloorang®



Palloorang® Reusable Pallet Wrap

- Made of durable material
- Durable material; 1000+ reuses
- One-person wrapping
- Brandable incl. custom print
- 45-second wrapping time
- Optional RFID tracking with automatic pickup from your customers for cleaning



Packoorang® Reusable Grocery Box

- Foldable
- Food safe material
- Made of recycled materials
- Durable; 100+ reuses
- Fully brandable incl. custom print
- Optional Sealing mechanism

Always Included

- Custom color
- Custom logo (co-branding)
- Custom print for communication / promotion
- RFID/NFC chip



Return Network (Partners)

Launching Q1 2022: Drop off the empty packaging at one of our partner network's dropoff points (DHL, DPD, Hermes, etc.)

Launch on request: Deliver via personal postbox or to your own retail location

postnord



Royal Mail



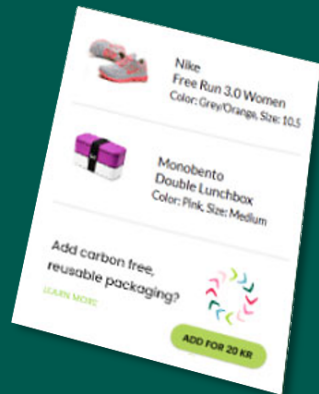
Deutsche Post



Customer Journey

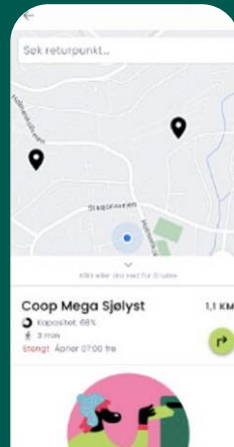
1

Select Packoorang in the checkout



2

Find a convenient return point in our app



3

Tap the NFC symbol with your phone



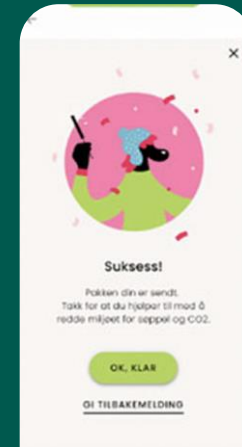
4

Show the QR code to the clerk / scan at locker



5

Get a 10% coupon & enter a prize draw!

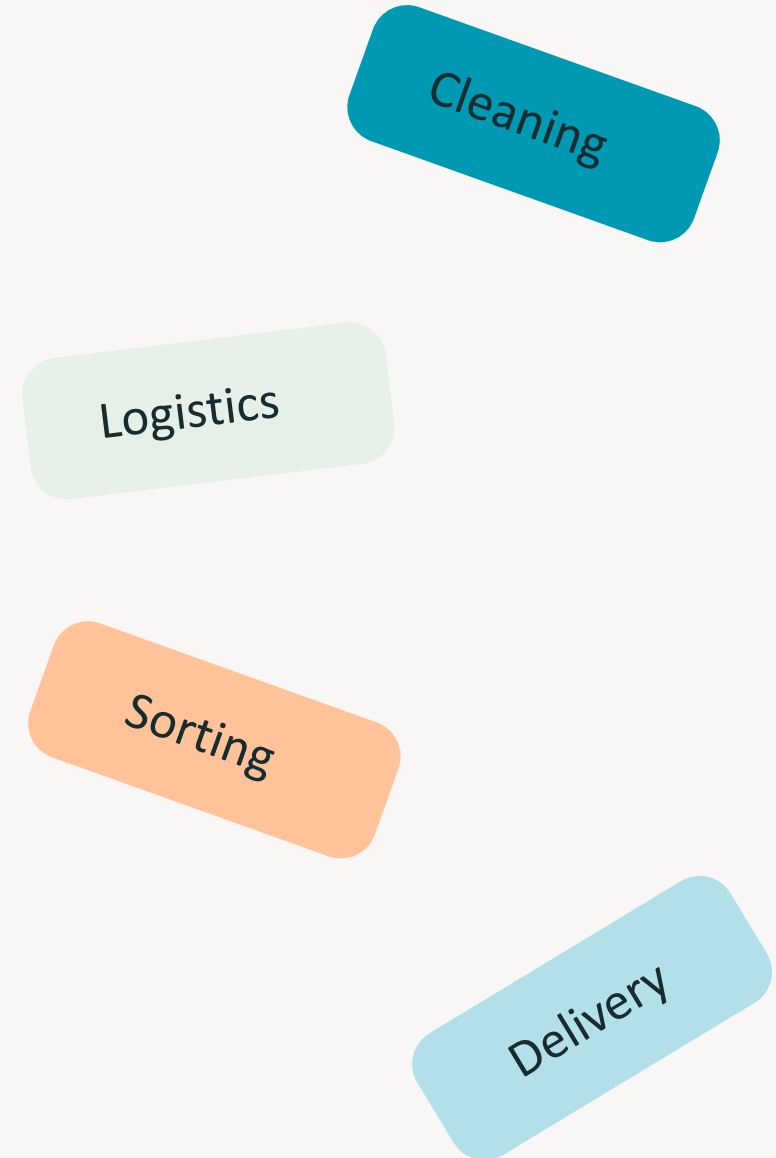


The Packoorang model:

Sell the packaging

Help you organize the Return Service

Advice on local service ecosystem



Status

Return Rates

Industry wide return rates for reusable packaging are not well documented. However, the largest player in the market, RePack, has published its findings:

- 75% of consumers return their packaging (this is with a non-sophisticated incentive system).
- 20% or more consumers will select reusable packaging even when presented with a 3.00 EUR green premium at checkout.



Data

The importance of data has been at the heart of Packoorang's operations since birth.

The data we gather which may benefit ecommerce and logistics companies, include:

- User demographics in relation to return rate, sustainable shopping habits, etc.
- Overall reusability and return rates of packaging products
- CO2 and packaging trash reduction, as elaborated in our LCA to be released in November this year

Integration

Checkout Integration

We offer two types of integrations:

- Out of Box integration (Woocommerce; Shopify; Magento)
- Custom integration (you connect your webstore to our system via API)



Branding

Takeback Program

Packoorang branded products

- We take back damaged goods for repairs or recycling
- For products that can be repaired, we buy them back for 10% of the purchase price.

Custum branded products

- We take back damaged goods for repairs or recycling
- For products that can be repaired, we offer an optional repair service for \$4.00 per item ex shipping.



Whats in it for you?

Financial benefits

Among other non-environmental benefits, are:

- Increased customer loyalty
- Better protection and tracking of goods shipped
- Possibilities for government support
- Ease of LCA reporting
- Free publicity
- Lower organization carbon footprint = reach your target



ROUND-NECK T-SHIRT

~~\$19~~ \$10



Reach out!



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Help us **reduce**
your waste.